

IT-Lifeline and Red Lion Hotels Offer Business Continuity Services

The partners can provide space and technology for hundreds of employees displaced by natural or man-caused disasters

SPOKANE, Washington, March 16, 2010 – IT-Lifeline, the Northwest’s foremost provider of Disaster Recovery and Business Continuity solutions, and hospitality leader Red Lion Hotels Corporation, will team up to provide a fully equipped facility designed to accommodate hundreds of employees whose facilities have been damaged or destroyed. The ITL/RLH partnership offers a complete recovery and continuity solution; ready access to data and business applications, modern workspace, and convenient food and lodging.

ITL will provide the information technology, including network and telecommunications, workstations, voice over IP phones, and integration to the customer’s data center environment. Red Lion Hotels will provision workspace combined with lodging, restaurant, and airport transportation from one or more of its strategically selected hotels.

The offering is unique among business recovery and continuity solution providers.

“Business continuity is very challenging for organizations with large numbers of knowledge workers,” says Steven Tabacek, CEO of IT-Lifeline. “Our continuity partnership with Red Lion Hotels is a breakthrough. It gives us the ability to support the technology-driven operations of companies whose business life depends on providing service to their customers, regardless of the circumstance.”

“We’re a leader in business and leisure hospitality,” says David Barbieri, Vice President & CIO of Red Lion Hotels. “We are pleased to play an integral role in enabling IT-Lifeline customers to resume operations in the event of hardship. We deliver the facilities, accommodations, and human capital support; IT-Lifeline delivers the technology and engineering support—it makes inspired business sense.”

About Red Lion Hotels Corporation

Red Lion Hotels Corporation is a hospitality and leisure company primarily engaged in the ownership, operation and franchising of upscale and midscale hotels under its Red Lion® brand. The RLH hotel network comprises 45 hotels in eight states and one Canadian province, with 8,671 rooms and 431,244 square feet of meeting space. For more information, please visit the company's website at www.redlion.com.

About IT-Lifeline

IT-Lifeline provides business with a full range of IT continuity solutions—from plans to action—that ensure full recovery from natural disaster or system failure. Located in seismically stable, climactically mild Eastern Washington, ITL operates a business technology recovery hub that delivers levels of redundancy from real-time continuation of all or priority operations, to data vaulting and recovery of critical data and applications. www.itlifeline.net

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