

IT-Lifeline, Inc and OptiStor Technologies, Inc. Enter Joint Marketing Agreement to Provide Business Continuity & Recovery Solutions

Liberty Lake, Washington, May 17, 2010 – IT-Lifeline, the Northwest’s foremost provider of disaster recovery and business continuity solutions, and OptiStor, the premier Northwest data storage and network integration firm announced today that they have entered into a joint marketing agreement to provide a suite of Disaster Recovery Services using products from EMC.

“The combination of these two companies brings additional benefits to the businesses served by strengthening the services we offer when providing enterprise class ‘Turn-Key’ solutions”, said Steve Tabacek, CEO of IT-Lifeline.

The joint offering will include on-line backup using industry leading products from EMC to protect customer data at IT-Lifeline’s Continuity Center in Liberty Lake WA. In addition to great products, and management services, the customer will be able to leverage IT-Lifeline’s mature suite of monitoring, reporting and process controls to assure success. The two companies will work closely to provide a full range of backup administration services intended to deliver a unique outsource support model to the market.

The solution is more than remote backup and data protection. The world-class Continuity Center gives the customer a full range of options when planning for, and recovering their environment after a disaster has been declared. It also allows for testing and validation of plans, which is critical in today’s business climate.

Ron Studham, CEO of OptiStor, stated: “Unlike many joint marketing agreements you see in the press, ours is one that truly allow both companies to leverage combined expertise and experience to benefit our client base. By bringing together the advanced product certifications, operational expertise, and great products under one agreement, both companies will be in a position to offer greater benefit to the customers we serve.”

About IT-Lifeline

IT-Lifeline provides business with a full range of IT continuity solutions—from plans to action—that ensure full recovery from natural disaster or system failure. Located in seismically stable, climatically mild Eastern Washington, IT-Lifeline operates a business technology recovery hub that delivers levels of redundancy from real-time continuation of all or priority operations, to data vaulting and recovery of critical data and applications. More information is available at www.itlifeline.net

About OptiStor

OptiStor is a leading systems integrator specializing in data storage and network infrastructure. We sell a wide range of hardware and software, and offer a full range of professional services, training, and support to complement these products. We can help you design, build and manage flexible, scalable and secure information infrastructures. Our offices are located in the Pacific Northwest and Western Canada. More information is available at www.optistor.com

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